

YOUR STORIES

Sanders Financial Management Named to Wealth Manager's List of Top Wealth Managers for Sixth Year

Posted by: msleff

For the sixth year, Atlanta's Sanders Financial Management (www.sandersfinancial.com) has been nationally recognized and named to the list of the nation's "Top Wealth Managers." WealthManager ranked Sanders Financial Management #236 out of 348 companies from across the nation, a major rise from the firm's

#290 ranking in 2009.

The rankings are based on average assets under management (AUM) per client. Participating firms provided the publication with six years of financial data and responded to an extensive survey (full results at www.wealthmanagermag.com). Sanders Financial Management's average client AUM was \$1,006,000.

WealthManager.com's Editor-in-

Chief, Kathleen M. McBride said, "When we asked, 'What are the three most critical risks to your clients now?' there was one undercurrent running through many of the answers: uncertainty. Uncertainty about taxes, inflation or deflation and low interest rates has made it challenging to plan or to allocate assets in the classic ways."

A survey of the financial advisors ranked showed:

- Clients are up at night worried about job loss, market volatility, taxes and inflation.

- Financial advisors are concerned with market uncertainty, recruiting and retaining talent, and managing growth.

- Most firms (63%) are conducting their due diligence in house.

"We are honored that our clients have continued to trust us with their

investments in this time of great economic uncertainty," says Emily Sanders, President and CEO of Sanders Financial Management. "Our commitment continues to be not just to build our clients' portfolios, but to build relationships of trust and confidence that grow alongside our clients' investments. To be recognized for the sixth year by Wealth Manager is a testament to our clients and our team."